

**SecureGas:  
D8.4\_COMMUNICATION AND  
DISSEMINATION STRATEGY AND  
ACHIEVEMENTS: INTERIM**

**ID: SecureGas\_D8.4\_FINAL**

***This is only the executive summary.  
The full deliverable will be available once approved by the EC/REA***



# SecureGas

## D8.4 – COMMUNICATION AND DISSEMINATION STRATEGY AND ACHIEVEMENTS: INTERIM

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<b>WP Leader:</b>	WP8   APRE

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## CONTRIBUTING PARTNERS

Name	Company / Organization	Role / Title
Karolina Jurkiewicz	APRE	WP Lead, Task 8.2 Lead, Deliverable Lead, Editor
Arianna Magni	APRE	WP Lead, Task 8.2 Lead, Deliverable Lead, Editor
Clemente Fuggini	RINA-C	Project Coordinator, Preliminary and Final Review
ALL partners	ALL Partners	Specific contributions to the Communication and Dissemination Plan

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## SecureGas – PUBLISHABLE EXTENDED ABSTRACT

SecureGas focuses on the 140.000Km of the European Gas network covering the entire value chain from Production to Distribution to the users, providing methodologies, tools and guidelines to secure existing and incoming installations and make them resilient to cyber-physical threats. Three business cases, addressing relevant issues for the Gas sector and beyond (e.g. oil), have been identified so that to ensure the delivery of solutions and services in line with clear needs and requirements, focused on: risk-based security asset management of gas transmission and distribution networks; impacts (economic, environmental and social) and cascading effects of cyber-physical attacks on interdependent and interconnected European Gas grids; integrity and security, through the operationalization of resilience guidelines, of strategic installations across the EU Gas network.

SecureGas tackles these issues by implementing, updating, and incrementally improving extended components, integrated and federated according to an High-Level Reference Architecture built upon the SecureGas Conceptual Model, a blue print on how to design, build, operate and maintain the EU gas network to make it secure and resilient against cyber-physical threats. The components are contextualized, customized, deployed, demonstrated and validated in each business case, according to the scenarios defined by the end-users. Related services provided by SecureGas will be offered to the end-users via a Platform as a Service (PaaS), that allows modularity, flexibility, cooperation and third-party interoperability, thus securing a long-lasting impact, supporting the project exploitation strategy. A multidisciplinary consortium (Gas operators, technology providers, research institutions, sector-related associations), supports the project implementation across Construction, Demonstration and Validation phases, as well as a Stakeholder Platform ensures inputs, advise, and a wider Diffusion of the project outcomes

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### ABBREVIATIONS AND ACRONYMS

<b>BI</b>	Brand Identity
<b>C&amp;D</b>	Communication and Dissemination
<b>CI</b>	Critical Infrastructure
<b>D.</b>	Deliverable
<b>DISS &amp; COMM</b>	Dissemination and Communication
<b>DoA</b>	Description of Action
<b>EU</b>	European
<b>KPIs</b>	Key Performance Indicators
<b>KSIs</b>	Key Success Indicators
<b>LKD</b>	LinkedIn
<b>M</b>	Month
<b>SP</b>	Stakeholders Platform
<b>WP</b>	Work Package

## EXECUTIVE SUMMARY

The present deliverable D8.4 is a deliverable of WP8 “Impact Assessment and wider dissemination” and represents the second report of Task 8.2 “Dissemination and communication”.

The main purpose of this Deliverable is to update and modify, where necessary, the SecureGas roadmap towards the dissemination strategy and communication plan that was initially presented in D8.3 “Communication and dissemination strategy and achievements”.

The document presents the main communication and dissemination activities that were executed during the first year of the SecureGas project (M1-M12) and sets out the plan for the upcoming WP8 activities, to ensure constant visibility of the project and its results. It provides information about the project’s brand identity, communication materials, dissemination and communication tools and channels and related activities (such as events participation or publications), as well as the goals of communication activities and target audience to be addressed by the project. It also provides practical information where the relevant communication materials can be found and the roles and responsibilities of the consortium partners in carrying out communication and dissemination activities.

D8.4 will be updated in D8.5 at M30 of the project (at the end of the project), with the aim of reporting final outcomes in terms of communication and dissemination activities and achievements. All deliverables will be of Public (PU) nature.



## 1 INTRODUCTION

The main purpose of this Deliverable is to provide an updated roadmap towards the dissemination strategy and communication plan that will be followed throughout the SecureGas project duration.

This deliverable represents an update and continuation of the D8.3 which was submitted at M4. While at that specific point in time (M4) it was relatively early to provide a concrete and detailed dissemination and communication strategy (since this required a thorough investigation of the project capabilities and is directly and strongly connected to the elicitation of the user needs and requirements and production of concrete project results), D8.4 takes into account the project activities and results achieved by M12, as well as challenges faced by the SecureGas consortium during the first year of the project (including COVID-19 pandemic impacts), and builds upon them with a view to ensure continuous promotion of the project and effective dissemination of its outputs. To this respect, it has to be noted that all the issues that are dealt with in the first and second version of the deliverable (D8.3 and D8.4) will be thoroughly examined and analysed in the final version of this deliverable (D8.4 – Communication and dissemination strategy and achievements: Interim) due on M30, aiming at presenting the final communication and dissemination achievements and assessing them against the final KPIs foreseen at the proposal stage.

Overall, by M12 all actives foreseen by the Description of Action (DoA) have been implemented. Certain deviations from the initial work plan, especially related to the participation to external events, were caused by the COVID-19 pandemic, whose outbreak marked M9-M12 of the project. Nevertheless, the consortium took timely and effective mitigation actions to ensure that the COVID-19 pandemic and its impacts does not affect SecureGas communication and dissemination activities.